



# celebrate erie

## 2024 sponsorship packet

august 16-18



CelebrateErie is a production of  
**Cultures, Arts, Festivals and Events of Erie (CAFE), a 501(c)(3)**

best local **festival**



## celebrate **culture**

Each CelebrateErie district features food, wares, or performances, from the diverse communities that call Erie home.

## celebrate **art**

Our **Marketplace District** showcases the talent of our region through visual and performing arts and interactive programming.

## celebrate **family**

Our **Family District** provides hands-on activities designed to engage all ages through wellness, learning, and the arts.

## celebrate **food**

Our **Food District** gives people access to the unique cuisine from our region, from food trucks to local brews.

## celebrate **business**

Our **Marketplace District** highlights Erie's hometown businesses and the people behind their success.

a three-day festival designed to **bring us together** for a regional showcase of all things erie

friday **august 16** through  
sunday **august 18**, 2024

more than **200,000 attendees**

always **free admission**

## what people **thought**



### main reason for attending

**Local Food/Drinks** 56%

Ages 18-35, 35-54

**Chalkwalk** 54%

**Headliners** 50%

Ages 18-35

### average time spent per attendee

**entire weekend** 6.1 hrs

**per day** 3 hrs

- + Flo Rida was the biggest driving headliner to date.
- + 86% of attendees were very satisfied with the Erie All Stars Tribute to Fleetwood Mac.
- + 87% were very satisfied with Parmalee.

## what people **said**

“I loved that everything there represented Erie. **It was all about us! It was safe and fun and neighborly.** It was truly a positive experience all the way around.”

“We just moved to Erie and I’m blown away with the town as a whole. **There is SO much to see and do!** This weekend of free music and activities was amazing!!”

“I felt very safe with the police presence. **I was also extremely impressed with traffic flow!**”

“The mainstage artists are great. Relevant and good. The chalkwalk is always great. The family area is a hit. They **travel from West Virginia to check this out.**”



survey administration + analysis courtesy of



**sold out!**



**presenting** sponsor

**\$50,000**

**Distinguish your organization as the official  
Presenting Sponsor of CelebrateErie**

Earn exclusive naming rights and  
co-branded marketing with the CelebrateErie logo.

- + **Sponsor Seating and Reception**—Enjoy **20 passes** per night for priority seating and access to the Erie Art Museum steps as well as complimentary food and beverages during all Mainstage headlining shows.
- + **Perry Square Pillar Banners**—Highly visible, exclusive placement of the co-branded logo on downtown pillar banners.
- + **Logo Placement on Staff T-Shirts**—Co-branded logo on CelebrateErie staff and volunteer t-shirts.
- + **TV Advertising**—Feature your organization's sponsorship and logo in all TV commercials produced for CelebrateErie.
- + **Featured Social Media Video Post**—Opportunity for a representative to co-announce CelebrateErie updates in conjunction with news conference announcements.
- + **Pre-Release Notifications**—Be the first to find out who our headliners are before the public announcement.
- + **News Conference Recognition**—Opportunity for a representative of your organization to participate in news conferences.
- + **Mainstage Introductions**—Opportunity for a member of your organization to announce Mainstage acts on one of three nights.
- + **Backstage Passes**—Receive backstage passes and meet-and-greet opportunities for national headlining artists.\*

*\*Time, availability, and quantity of passes dependent on artists' policy.*

- + **Chalkwalk Mural Space**—Commission an artist to conceptualize and create an original chalk mural for thousands to see.
- + **Outdoor Advertising**—Feature your organization as the presenting sponsor on electronic billboards.
- + **Radio Promotion**—Recognize your organization in radio advertisements as the presenting sponsor.
- + **Logo on Perry Square Screens**—Feature your organization's logo on Perry Square screens that display schedules, event info, sponsor logos, and Mainstage performances.
- + **Logo Placement on Banners**—Include your logo, co-branded with the CelebrateErie logo on banners at the event.
- + **Logo Placement in Event Map/Program**—Showcase your organization as the CelebrateErie presenting sponsor in the official event program. Logo must be submitted by June 30 to meet the print deadline.
- + **Promotional Tent Space**—Elect to receive a dedicated 10'x10' tent space at the event for interactive giveaways, activities, and other engagements.
- + **Social Media Promotion**—Acknowledge your organization as the presenting sponsor in social media posts from official CelebrateErie Facebook and Instagram accounts.
- + **CelebrateErie Website Presence**—Highlight your presenting sponsorship with your logo, and link to your organization's website on the official CelebrateErie website.
- + **Media Kit**—Receive social media-ready logos, graphics, photos, and captions for your organization's social media channels.



**Sold out!**



**mainstage** sponsor

**\$25,000**

**Become the official Mainstage Sponsor of CelebrateErie.**

Earn exclusive naming rights to the CelebrateErie Mainstage.

- + **Sponsor Seating and Reception**—Enjoy **16 passes** per night for priority seating and access to the Erie Art Museum steps as well as complimentary food and beverages during all Mainstage headlining shows.
- + **TV Advertising**—Feature your organization's logo in TV commercials announcing headliners for CelebrateErie.
- + **News Conference Recognition**—Opportunity for a member of your organization to participate in and be recognized as the Mainstage sponsor at official news conferences.
- + **Mainstage Introductions**—Opportunity for a member of your organization to announce Mainstage acts on one of three nights.
- + **T-Shirt Toss**—Opportunity to have a member of your organization give away CelebrateErie t-shirts to fans in the crowd on Saturday night before the headlining act.
- + **Backstage Passes**—Receive backstage passes and meet-and-greet opportunities for national headlining artists.
- + **Chalkwalk Mural Space**—Commission an artist to conceptualize and create an original chalk mural for thousands to see.
- + **Outdoor Advertising**—Feature your organization as the Mainstage sponsor on billboards and electronic billboards.

*\*Time, availability, and quantity of passes dependent on artists' policy.*

- + **Radio Promotion**—Recognize your organization in radio advertisements as the Mainstage sponsor and elect to go on-air for an interview appearance announcing the Mainstage acts.
- + **Logo on Top Mainstage Banner**—Include your logo on the prominent Mainstage banner above all Mainstage acts.
- + **Promotional Tent Space**—Elect to receive a dedicated 10'x10' tent space at the event for interactive giveaways and activities.
- + **Logo on Perry Square Screens**—Feature your organization's logo on Perry Square screens that display schedules, event info, sponsor logos, and Mainstage performances.
- + **Logo Placement in Event Map/Program**—Showcase your organization as the CelebrateErie Mainstage sponsor in the official event program. Logo must be submitted by June 30.
- + **Social Media Promotion**—Acknowledge your organization as a sponsor in social media posts from official CelebrateErie Facebook and Instagram accounts.
- + **CelebrateErie Website Presence**—Include your logo and link to your organization's website on the official CelebrateErie website.
- + **Media Kit**—Receive social media-ready logos, graphics, photos, and captions for your organization's social media channels.





## marketplace sponsor

**\$20,000**

**Become a champion for local business, art, and culture at CelebrateErie's largest district.**

The Marketplace features approximately **40 diverse local vendors**.

- + **Sponsor Seating and Reception**—Enjoy **14 passes** per night for priority seating and access to the Erie Art Museum steps as well as complimentary food and beverages during all Mainstage headlining shows.
- + **Branded Wayfinding Signage**—Feature your logo on directional banners and signage throughout the Marketplace.
- + **Chalkwalk Mural Space**—Commission an artist to conceptualize and create an original chalk mural for thousands to see.



- + **Radio Promotion**—Recognize your organization in radio advertisements as a CelebrateErie sponsor.
- + **Media Coverage**—Mention of your organization's sponsorship during program announcements for CelebrateErie at news conferences and/or interview.
- + **Logo on Perry Square Screens**—Feature your organization's logo on Perry Square screens that display schedules, event info, sponsor logos, and Mainstage performances.
- + **Logo Placement in Event Map/Program**—Showcase your organization in the official event program. Logo must be submitted by June 30 to meet the print deadline.
- + **Social Media Promotion**—Acknowledge your organization in social media posts from official CelebrateErie Facebook and Instagram accounts.
- + **CelebrateErie Website Presence**—Include your logo, sponsorship level, and link to your organization's website on the official CelebrateErie website.
- + **Media Kit**—Receive social media-ready logos, graphics, photos, and captions for your organization's social media channels.





## family district sponsor

**\$17,500**

### Become the official sponsor of the Family District.

The Family District will highlight interactive experiences, hands-on learning, and engaging performances for all ages.

- + **Sponsor Seating and Reception**—Enjoy **12 passes** per night for priority seating and access to the Erie Art Museum steps as well as complimentary food and beverages during all Mainstage headlining shows.
- + **Branded Wayfinding Signage**—Feature your logo on directional banners and signage throughout the Family District.
- + **Chalkwalk Mural Space**—Commission an artist to conceptualize and create an original chalk mural for thousands to see.



- + **Radio Promotion**—Recognize your organization in radio advertisements as a CelebrateErie sponsor.
- + **Media Coverage**—Mention of your organization's sponsorship during program announcements for CelebrateErie at news conferences and/or interview.
- + **Logo on Perry Square Screens**—Feature your organization's logo on Perry Square screens that display schedules, event info, sponsor logos, and Mainstage performances.
- + **Logo Placement in Event Map/Program**—Showcase your organization in the official event program. Logo must be submitted by June 30 to meet the print deadline.
- + **Social Media Promotion**—Acknowledge your organization in social media posts from official CelebrateErie Facebook and Instagram accounts.
- + **CelebrateErie Website Presence**—Include your logo, sponsorship level, and link to your organization's website on the official CelebrateErie website.
- + **Media Kit**—Receive social media-ready logos, graphics, photos, and captions for your organization's social media channels.





## headlining act sponsor

**\$15,000**

**Pick one of three headlining acts to sponsor on the Mainstage during CelebrateErie.**

- friday headliner
- saturday headliner
- sunday headliner



- + **Sponsor Seating and Reception**—Enjoy **10 passes** per night for priority seating and access to the Erie Art Museum steps as well as complimentary food and beverages during all Mainstage headlining shows.
- + **Mainstage Mentions**—Shout-outs from the Mainstage emcee, thanking your organization for sponsoring your act's night.
- + **Backstage Passes**—Receive backstage passes and meet-and-greet opportunities for your sponsored Mainstage act.\*
- + **Chalkwalk Mural Space**—Commission an artist to conceptualize and create an original chalk mural for thousands to see.
- + **Radio Promotion**—Recognize your organization in radio advertisements as a CelebrateErie sponsor.
- + **Logo Placement on Mainstage Side Banners**—Include your logo on the highly-visible Mainstage side banners for thousands to see.
- + **Logo on Perry Square Screens**—Feature your organization's logo on Perry Square screens that display schedules, event info, sponsor logos, and Mainstage performances.
- + **Logo Placement in Event Map/Program**—Showcase your organization in the official event program. Logo must be submitted by June 30 to meet the print deadline.
- + **Social Media Promotion**—Acknowledge your organization in social media posts from official CelebrateErie Facebook and Instagram accounts.
- + **CelebrateErie Website Presence**—Include your logo, sponsorship level, and link to your organization's website on the official CelebrateErie website.
- + **Media Kit**—Receive social media-ready logos, graphics, photos, and captions for your organization's social media channels.

*\*Time, availability, and quantity of passes dependent on artists' policy.*



**sold out!**



## food district sponsor

**\$15,000**

### Sponsor the Food District at CelebrateErie.

Support local by celebrating and promoting Erie's restaurants and food trucks in the Food District surrounding Perry Square Stage.



- + **Sponsor Seating and Reception**—Enjoy **10 passes** per night for priority seating and access to the Erie Art Museum steps as well as complimentary food and beverages during all Mainstage headlining shows.
- + **Chalkwalk Mural Space**—Commission an artist to conceptualize and create an original chalk mural for thousands to see.
- + **Radio Promotion**—Recognize your organization in radio advertisements as a CelebrateErie sponsor.
- + **Media Coverage**—Mention of your organization's sponsorship during program announcements for CelebrateErie at news conferences and/or interviews.
- + **Branded Wayfinding Signage**—Feature your logo on directional banners and signage throughout the Food District.
- + **TV Advertising**—Feature your organization's logo in a TV commercial announcing program highlights for CelebrateErie.
- + **Logo on Perry Square Screens**—Feature your organization's logo on Perry Square screens that display schedules, event info, sponsor logos, and Mainstage performances.
- + **Logo Placement in Event Map/Program**—Showcase your organization in the official event program. Logo must be submitted by June 30 to meet the print deadline.
- + **Social Media Promotion**—Acknowledge your organization in social media posts from official CelebrateErie Facebook and Instagram accounts.
- + **CelebrateErie Website Presence**—Include your logo, sponsorship level, and link to your organization's website on the official CelebrateErie website.
- + **Media Kit**—Receive social media-ready logos, graphics, photos, and captions for your organization's social media channels.



## chalkwalk sponsor

**\$15,000**

### Become the official sponsor of CelebrateErie's top attraction.

Earn exclusive co-branded marketing with the Chalkwalk logo.

- + **Sponsor Seating and Reception**—Enjoy **10 passes** per night for priority seating and access to the Erie Art Museum steps as well as complimentary food and beverages during all Mainstage headlining shows.
- + **Complimentary Chalkwalk Murals**—Receive the first two Chalkwalk mural spaces and either choose your own artist, or opt to be paired with a local artist for your artwork concept. Please refer to Chalkwalk sponsorship level for full details.
- + **Radio Promotion**—Recognize your organization in radio advertisements as a CelebrateErie sponsor.



- + **Media Coverage**—Mention of your organization's sponsorship during program announcements for CelebrateErie at news conferences and/or interviews.
- + **Artist T-shirts**—Feature your company's logo on t-shirts for the dozens of CelebrateErie Chalkwalk artists who will interact with thousands of attendees during the event.
- + **Logo on Perry Square Screens**—Feature your organization's logo on Perry Square screens that display schedules, event info, sponsor logos, and Mainstage performances.
- + **Logo Placement in Event Map/Program**—Showcase your organization in the official event program. Logo must be submitted by June 30 to meet the print deadline.
- + **Social Media Promotion**—Acknowledge your organization in social media posts from official CelebrateErie Facebook and Instagram accounts.
- + **CelebrateErie Website Presence**—Include your logo, sponsorship level, and link to your organization's website on the official CelebrateErie website.
- + **Media Kit**—Receive social media-ready logos, graphics, photos, and captions for your organization's social media channels.





## perry square screens

**\$15,000**

### **Become the sponsor of digital screens located in Perry Square.**

Support an accessible viewing experience for all Mainstage performances and a central location where event information will be shared throughout the day.



- + **Sponsor Seating and Reception**—Enjoy **10 passes** per night for priority seating and access to the Erie Art Museum steps as well as complimentary food and beverages during all Mainstage headlining shows.
- + **Logo on Perry Square Screens**—Your organization's logo featured prominently on Perry Square screens that display schedules, event info, sponsor logos, and Mainstage performances.
- + **Chalkwalk Mural Space**—Commission an artist to conceptualize and create an original chalk mural for thousands to see.
- + **Radio Promotion**—Recognize your organization in radio advertisements as a CelebrateErie sponsor.
- + **Media Coverage**—Mention of your organization's sponsorship during program announcements for CelebrateErie at news conferences and/or interviews.
- + **Logo Placement in Event Map/Program**—Showcase your organization in the official event program. Logo must be submitted by June 30 to meet the print deadline.
- + **Social Media Promotion**—Acknowledge your organization in social media posts from official CelebrateErie Facebook and Instagram accounts.
- + **CelebrateErie Website Presence**—Include your logo, sponsorship level, and link to your organization's website on the official CelebrateErie website.
- + **Media Kit**—Receive social media-ready logos, graphics, photos, and captions for your organization's social media channels.



stage sponsor

**\$10,000**

**Opportunity to sponsor one of three unique stages, designed to showcase our diverse, local performers and musicians.**

- perry square stage
- family stage
- living room stage



- + **Sponsor Seating and Reception**—Enjoy **8 passes** per night for priority seating and access to the Erie Art Museum steps as well as complimentary food and beverages during all Mainstage headlining shows.
- + **Distinguish your organization as an official stage sponsor of CelebrateErie**—Earn exclusive naming rights and co-branded marketing with the CelebrateErie logo.
- + **Stage Announcements**—Elect to have a representative from your organization introduce local artists/performers on your stage.
- + **District Stage Banner and Schedule**—Feature your logo on the backdrop banner behind all acts on your district stage, as well as on the daily schedule in front of the stage.
- + **Promotional Tent Space**—Elect to receive a dedicated 10'x10' tent space at the event for interactive giveaways and activities.
- + **Logo on Perry Square Screens**—Feature your organization's logo on Perry Square screens that display schedules, event info, sponsor logos, and Mainstage performances.
- + **Logo Placement in Event Map/Program**—Showcase your organization in the official event program. Logo must be submitted by June 30 to meet the print deadline.
- + **Social Media Promotion**—Acknowledge your organization in social media posts from official CelebrateErie Facebook and Instagram accounts.
- + **Support Local Performers and Acts**—Perform in highly visible areas within each specific district.
- + **CelebrateErie Website Presence**—Include your logo, sponsorship level, and link to your organization's website on the official CelebrateErie website.
- + **Media Kit**—Receive social media-ready logos, graphics, photos, and captions for your organization's social media channels.



## community leagues basketball tournament

**\$10,000**

Bring Erie's youth leagues together in the ultimate community-building basketball tournament.

Opportunity to sponsor **one of two teams** in the tournament.

- Erie Police Athletic League Team Sponsor
- Spoon's League Team Sponsor



- + **Sponsor Seating and Reception**—Enjoy **8 passes** per night for priority seating and access to the Erie Art Museum steps as well as complimentary food and beverages during all Mainstage headlining shows.
- + **Tourney Tees**—Feature your organization's logo on tournament t-shirts worn by the team you choose to sponsor.
- + **Promotional Giveaways**—Distribute promotional giveaways and literature to tournament participants.
- + **Promotional Materials**—Opportunity to distribute marketing materials or promotional products to participants during the summer months leading up to the event.
- + **On-location Signage**—Feature your organization's logo on banners designating the contest area.
- + **Logo on Perry Square Screens**—Feature your organization's logo on Perry Square screens that display schedules, event info, sponsor logos, and Mainstage performances.
- + **Logo Placement in Event Map/Program**—Showcase your organization in the official event program. Logo must be submitted by June 30 to meet the print deadline.
- + **Social Media Promotion**—Acknowledge your organization in social media posts from official CelebrateErie Facebook and Instagram accounts.
- + **CelebrateErie Website Presence**—Include your logo, sponsorship level, and link to your organization's website on the official CelebrateErie website.
- + **Media Kit**—Receive social media-ready logos, graphics, photos, and captions for your organization's social media channels.

Erie Police Athletic League (PAL) is supported and staffed by the Erie Police Department, Erie County Sheriff's Office, and other law enforcement agencies. Officers interact with, coach, mentor, and teach students after school.

The Spoon's Summer Basketball League allows Erie's youth to play organized recreational basketball. Its mission is to educate, empower, and minister to the social and educational needs, confidence, commitment, and integrity of the participants in this program.



## interactive games sponsor

**\$10,000**

**Bring us together in a relaxed backyard setting for games throughout the weekend and one daily walk-up contest.**

- 3-point basketball
- cornhole tournament



- + **Sponsor Seating and Reception**—Enjoy **8 passes** per night for priority seating and access to the Erie Art Museum steps as well as complimentary food and beverages during all Mainstage headlining shows.
- + **Naming Rights**—Become the sole sponsor of the game area and contests, which will be referred to by your organization's name.
- + **Sponsored Prizes**—Sponsor prizes for the contest winners.
- + **On-location Signage**—Feature your organization's logo on banners designating the contest area.
- + **Bring Us Together**— Spur positive competition among Erie residents, neighbors, and friends to bring our community together.
- + **Logo on Perry Square Screens**—Feature your organization's logo on Perry Square screens that display schedules, event info, sponsor logos, and Mainstage performances.
- + **Logo Placement in Event Map/Program**—Showcase your organization in the official event program. Logo must be submitted by June 30 to meet the print deadline.
- + **Media Kit**—Receive social media-ready logos, graphics, photos, and captions for your organization's social media channels.

new!



wristband sponsor

**\$10,000**

**Become the official sponsor of CelebrateErie Beer Garden wristbands.**

Receive prominent logo placement on wristbands needed to enter the beer garden. Thousands of attendees will wear your wristbands throughout the weekend.

- + **Sponsor Seating and Reception**—Enjoy **8 passes** per night for priority seating and access to the Erie Art Museum steps as well as complimentary food and beverages during all Mainstage headlining shows.
- + **Cover Entry**—Recognition of your organization at entrance of the Beer Garden for covering the wristband fee to enter.
- + **Logo on Wristbands**—Your organization's logo displayed prominently on CelebrateErie Beer Garden wristbands, which will be used by thousands throughout the weekend.
- + **Logo on Perry Square Screens**—Feature your organization's logo on Perry Square screens that display schedules, event info, sponsor logos, and Mainstage performances.
- + **Logo Placement in Event Map/Program**—Showcase your organization in the official event program. Logo must be submitted by June 30 to meet the print deadline.
- + **Media Kit**—Receive social media-ready logos, graphics, photos, and captions for your organization's social media channels.





## drum circle series

**\$7,500**

**Partner with local drummers and spread the collective rhythm through interactive drum circles at CelebrateErie.**

- + **Sponsor Seating and Reception**—Enjoy **6 passes** per night for priority seating and access to the Erie Art Museum steps as well as complimentary food and beverages during all Mainstage headlining shows.
- + **On-location Signage**—Feature your organization's logo on banners designating the drumming area.
- + **Walk-up Drumming**—Provide drums for bystanders to join in the action and be part of the contagious beat.
- + **Come Together**—Bring together neighbors, visitors, and bystanders of all ages and experience levels for a memorable, rhythmic celebration in the street.
- + **CelebrateErie Website Presence**—Include your logo, sponsorship level, and link to your organization's website on the official CelebrateErie website.
- + **Media Kit**—Receive social media-ready logos, graphics, photos, and captions for your organization's social media channels.







t-shirt sponsor

**\$7,500**

**Become the official sponsor of CelebrateErie staff and volunteer t-shirts.**

Approximately 100 CelebrateErie volunteers and staff will represent your logo while interacting with thousands of attendees.

- + **Sponsor Seating and Reception**—Enjoy **6 passes** per night for priority seating and access to the Erie Art Museum steps as well as complimentary food and beverages during all Mainstage headlining shows.
- + **Logo Placement on T-shirts**—Your organization's logo featured on staff and volunteer t-shirts, seen by thousands of attendees.
- + **CelebrateErie Website Presence**—Include your logo, sponsorship level, and link to your organization's website on the official CelebrateErie website.
- + **Media Kit**—Receive social media-ready logos, graphics, photos, and captions for your organization's social media channels.





## golf carts sponsor

**\$7,500**

**Become the official sponsor of the CelebrateErie golf cart fleet and feature your logo on all sides of 6 golf carts.**

- + **Sponsor Seating and Reception**—Enjoy **6 passes** per night for priority seating and access to the Erie Art Museum steps as well as complimentary food and beverages during all Mainstage headlining shows.
- + **Golf Cart Signage**—Signage with your logo will be placed on CelebrateErie golf carts that staff use to cruise through the thousands of attendees all weekend long.
- + **CelebrateErie Website Presence**—Include your logo, sponsorship level, and link to your organization's website on the official CelebrateErie website.
- + **Media Kit**—Receive social media-ready logos, graphics, photos, and captions for your organization's social media channels.



## flagship funder

**\$7,500**

- + **Sponsor Seating and Reception**—Enjoy **6 passes** per night for priority seating and access to the Erie Art Museum steps as well as complimentary food and beverages during all Mainstage headlining shows.
- + **Food Vouchers**—Receive \$100 in CelebrateErie vouchers, valid at food and beverage vendors within the food and culture districts.
- + **Logo Placement in Event Map/Program**—Showcase your organization in the official event program. Logo must be submitted by June 30 to meet the print deadline.
- + **CelebrateErie Website Presence**—Include your logo, sponsorship level, and link to your organization's website on the official CelebrateErie website.
- + **Media Kit**—Receive social media-ready logos, graphics, photos, and captions for your organization's social media channels.



## social media team

**\$5,000**

### Become the official CelebrateErie Social Media Team Sponsor.

Support our social media team who will be promoting all things #CelebrateErie leading up to and during the festival.

- + **Sponsor Seating and Reception**—Enjoy **4 passes** per night for priority seating and access to the Erie Art Museum steps as well as complimentary food and beverages during all Mainstage headlining shows.
- + **CelebrateErie Moment of the Month**—Opportunity to sponsor a recurring series of posts on social media in the months leading up to the event, featuring your logo and social media handle.
- + **Street Team Swag**—Showcase your logo on specially-made Social Media Team t-shirts
- + **Social Media Promotion**—Acknowledge your organization in social media posts from official CelebrateErie Facebook and Instagram accounts.
- + **CelebrateErie Website Presence**—Include your logo, sponsorship level, and link to your organization's website on the official CelebrateErie website.
- + **Media Kit**—Receive social media-ready logos, graphics, photos, and captions for your organization's social media channels.





**dobbins** donor

**\$5,000**

- + **Sponsor Seating and Reception**—Enjoy **4 passes** per night for priority seating and access to the Erie Art Museum steps as well as complimentary food and beverages during all Mainstage headlining shows.
- + **Food Vouchers**—Receive \$50 in CelebrateErie vouchers, valid at food and beverage vendors in the food and culture districts.
- + **Logo Placement in Event Map/Program**—Showcase your organization in the official event program. Logo must be submitted by June 30 to meet the print deadline.
- + **CelebrateErie Website Presence**—Include your logo, sponsorship level, and link to your organization’s website on the official CelebrateErie website.
- + **Media Kit**—Receive social media-ready logos, graphics, photos, and captions for your organization’s social media channels.



**bayfront** benefactor

**\$2,500**

- + **Sponsor Seating and Reception**—Enjoy **2 passes** per night for priority seating and access to the Erie Art Museum steps as well as complimentary food and beverages during all Mainstage headlining shows.
- + **Food Vouchers**—Receive \$50 in CelebrateErie vouchers, valid at food and beverage vendors in the food and culture districts.
- + **Logo Placement in Event Map/Program**—Showcase your organization in the official event program. Logo must be submitted by June 30 to meet the print deadline.
- + **CelebrateErie Website Presence**—Include your logo, sponsorship level, and link to your organization’s website on the official CelebrateErie website.
- + **Media Kit**—Receive social media-ready logos, graphics, photos, and captions for your organization’s social media channels.





best local **festival**

**sponsorship contact**

**Adrienne Nannen**

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CelebrateErie is a production of  
**Cultures, Arts, Festivals and Events of Erie (CAFE), a 501(c)(3)**